



## Sasha Akhavi

647-928-6117 [sasha.akhavi@yahoo.com](mailto:sasha.akhavi@yahoo.com) [linkedin.com/in/sasha-akhavi](https://www.linkedin.com/in/sasha-akhavi)

### Summary

20+ year veteran of agile, dev, product management and UX now pursuing Ph.D. in Science and Technology Studies, passionate about helping teams produce value for users

### Agile Leadership

Certified Agile Coach (ICP-ACC); Certified Agile Facilitator (ICP-ATF); Certified Scrum Master (CSM), Certified Circles Process Facilitator; led 2 companies in adoption of Agile in coordination with executive leadership. Deep experience with Jira & other agile tools.

### Experience

#### **SCRUM MASTER, BIMM – 2021**

- Ran Agile process for multiple SAfE teams; coached Execs, POs, and Delivery Teams

#### **VP PRODUCT, VETSUCCESS – 2019-2020**

VetSuccess arms veterinary practices with data-driven intelligence to keep them healthy like they keep their patients healthy.

- Staffed Product department with stellar employees who have achieved an outstanding team dynamic
- Established agile process that provides clear, testable requirements to development in timely, regular fashion starting with MVP and making great use of BDD
- Taught & led user-centred research and design methods, including paper prototyping, user surveys, field studies, focus groups, analytics, design pattern library, personas
- Established & prioritized smooth-flowing product roadmap, bringing order to cacophony of competing ideas
- Revolutionized delivery of products to allow mobile, personalized, configurable content (vision, map, infrastructure & working prototype achieved to date)

#### **UI TEAM LEAD | SCRUM MASTER, [24]7.AI (FKA INTELLIRESPONSE) – 2013-2019**

- As servant-leader, facilitated the ongoing success of the team developing flagship ANSWERS and AIVA products, achieving 88% Agile score (source: Berteig consulting)
- Designed and coded the front end in JavaScript with multiple frameworks
- Managed team of Designer-Developers; taught & coached multiple teams in Scrum
- Awarded President's Circle Award and Leadership Award; led team to second place iMPACT Award for establishing field study program

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## Experience (continued)

### **UI LEAD, SECUREKEY TECHNOLOGIES – 2012-2013**

- Directed UI design strategy across Mac, Windows, iOS, Android and Blackberry devices
- Provided prototype, demo and production-level visual and stylistic designs

### **UI LEAD | SCRUM MASTER, SITE TECHNOLOGIES – 2011-2012**

- Designed and coded UI for unique Web site builder
- Created scalable, reliable, high-performance front-end architecture using best-of-breed Open Source technologies (desktop & mobile)
- Led agile development process as scrum master

### **UI LEAD, rPATH, RALEIGH, NC – 2009-2011**

- Designed radically new, usable UIs that satisfied customers and impressed prospects and investors
- Code intuitive UI's for highly complex functionality in Adobe Flex

### **UI LEAD DEVELOPER, CSC, – 2009**

### **SENIOR USER INTERFACE ENGINEER, PEOPLECLICK, RALEIGH, NC – 2004-2008**

### **WEB DEVELOPER | PRODUCTION TECHNOLOGY MANAGER | SENIOR PRODUCER | WEB PRODUCER, ADOBE SYSTEMS, INC., SAN JOSE, CA – 1998-2004**

- Early member of team responsible for Adobe.com, world's #2 software company site
- Led in adoption of many front-end technologies; developed internal tools for contributors

## Education

York University, Toronto, ON – Ph.D. candidate, Science and Technology Studies (Current)  
MA, Science and Technology Studies

San Jose State University, San Jose, CA – Multimedia Art graduate studies

Brown University, Providence, RI – Sc.B., Civil Engineering; A.B., History of Art & Architecture

## Extracurriculars

Writing (book on agile values, tentative title *Being Agile*, in progress); Cooking;  
Community Service; Audiophilia